

Finclusion UA: Financial Inclusion Forum

12 June 2018, Mystetskyi Arsenal, Kyiv

Financial inclusion is one of the key drivers of a country's economic growth. This is one of the main strategic vectors of Mastercard. Financial inclusion is among the seven priorities of the NBU's medium-term strategy. We strongly believe that the availability of financial services and financial innovations shapes the need for knowledge and its application. This results in competent financial decision making and behaviour, which ultimately leads to the financial well-being of each individual and of the country as a whole.

Financial Inclusion Forum will address such questions as what is financial inclusion, what kind of cooperation between the state and businesses must exist in this direction, which world practices in terms of building a financially included society have proven effective (and which of these are relevant to Ukraine), methods of boosting the volume of cashless payments, and how financial inclusion will affect the economy of tomorrow.



Agenda

08:30	Registration, welcome coffee
09:00	Opening
09:05	Welcome words by the event's host: National Bank of Ukraine, Mastercard <ul style="list-style-type: none"> • Yakiv Smolii, Governor of the National Bank of Ukraine • Vira Platonova, Country Manager of Mastercard in Ukraine
09:15	OPENING SPEECH. The financial Inclusion: what is it, what is it for and how it works <ul style="list-style-type: none"> • Ian Taylor, Vice President, Business Development Europe, Government & Public Sector, Mastercard
09:45	PANEL DISCUSSION. Financially included nation: standpoint of the state, businesses and investors <i>Financial inclusion in Ukraine: where are we and what are our strategic goals in this direction? What is the role of partnership between the state and businesses in building a financially inclusive society? Ways of financial inclusion of state institutions, businesses, and individual users.</i> Moderator: Andrii Kulykov , journalist, Chairman of the Board at Hromadske Radio NGO <ul style="list-style-type: none"> • Mykhailo Vidiakin, Director of Strategy and Reforms Department at the National Bank of Ukraine • Vira Platonova, Country Manager of Mastercard in Ukraine • Andriy Pyshnyi, Chairman of the Board at Oschadbank • Gabriel Söderberg, Adviser at the Financial Stability Department of Sveriges Riksbank • Petr Krumphanzl, CEO, Chairman of the Board at PrivatBank • Dmytro Yablonovskyi, Deputy Acting Director at the Centre for Economic Strategy
11:00	KEYNOTE SPEECH. Growth through inclusion: the successful models of financial inclusion – from London to Singapore <ul style="list-style-type: none"> • Scott Bales, Managing Director at Innovation Labs Asia, expert in financial inclusion, global futurist, innovation & digital strategist, serial entrepreneur, keynote speaker at TEDx
12:00	KEYNOTE SPEECH. History of financial maturity, Sweden <ul style="list-style-type: none"> • Gabriel Söderberg, Adviser at the Financial Stability Department of Sveriges Riksbank
12:30	Lunch
13:30	CASE STUDY. Cashless society strategy: The Path of Azerbaijan <ul style="list-style-type: none"> • Firat Sabit, Head of Consulting Services, High Growth European Markets, Mastercard
14:00	PANEL DISCUSSION. Supply vs demand for financial services: How businesses can 'turn on' financial inclusion <i>What comes first: services' availability, or the need to use them? What is the role of online and offline services in enhancing financial inclusion? How is financial infrastructure developing today and what is the future strategy in this regard? What are the restraining factors for financial inclusion? And how can new financial tools and form factors enhance financial inclusion?</i> Moderator: Kateryna Venzhyk , editor and presenter of «Prostonomika» TV-program <ul style="list-style-type: none"> • Ihor Smilianskyi, Acting CEO of Ukrposhta PJSC • Tomasz Owczarek, Strategy and Key Projects Advisor for Mastercard Poland • Oleksandr Yablunivskyi, Director of Payment Systems and Innovative Development Department at the National Bank of Ukraine • Dmytro Peklun, Deputy manager at Kyiv Metro

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15:30	Coffee break
15:50	<p>KNOWLEDGE-SHARING SESSION. Digital inclusion: Insights from the key market players</p> <p><i>Online as a positive environment for financial inclusive solutions. What is the role of innovation in building a financially inclusive society? How do new services change consumer behavior?</i></p> <p>Moderator: Mykhailo Vidiakin, Director of the Strategy and Reforms Department at the National Bank of Ukraine</p> <ul style="list-style-type: none"> • Andrii Klesov, Vice President of Business Development at Mastercard Europe • Anton Sobolevskyi, Chief Strategy and Invest Officer of Ukrzaliznytsia • Dmytro Koval, Head of Financial Services Development, Vodafone Ukraine • Olga Kapustina, Marketing director at WOG • Mykhailo Kvitkin, Department IT Director at AXA Insurance
17:10	<p>DREAM SESSION. Financial inclusion of tomorrow</p> <p><i>How can technologies transform consumer behavior and shape the further development of financial inclusion in the country? What will be the main challenges and points of inclusion of Ukrainians in financial services in their daily lives tomorrow?</i></p> <p>Moderator: Andrii Kulykov, journalist, Chairman of the Board at Hromadske Radio NGO</p> <ul style="list-style-type: none"> • Sergiy Frantsishko, Business Development Director at Mastercard Ukraine • Andrii Dligach, Co-founder of the Nova Kraina civil platform, futurologist, CEO AdvanterGroup, Ph.D. in Economics • Rostyslav Dyuk, Chairman of The Board Ukrainian Association of FinTech and Innovative Companies
18:00	Summarizing: Oleksandr Yablunivskiy , Director of Payment Systems and Innovative Development Department at the National Bank of Ukraine and Dmytro Yablonovskiy , Deputy Director at the Centre for Economic Strategy.
18:15	Cocktail, networking